



## **DID YOU KNOW? – September 2009**

**This month includes:**

- **Why Use a Professional Designer?**
- **Trends – Dark is the New Black**
- **Fall Savings Promotion**

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### **Why Use a Professional Designer?**

With most home remodeling projects, there is a myriad of decisions to make. In addition, the homeowner's choices are virtually endless. One of these decisions is whether to use a professional kitchen/bath designer, or not.

The KitchenWright believes professional designers add a significant amount of value to a kitchen or bath renovation. With that bias out in the open, a few tangible reasons for using a professional designer are listed below. Hopefully, these will provide better understanding of the benefits a professional designer brings to remodeling projects.

- Redesigning a kitchen possesses a number of special challenges. Choices made throughout the project are both expensive and permanent. When complete, the homeowner wants the kitchen to meet their needs, flow properly, and look as envisioned. A professional designer is trained to understand a client's vision and translate the vision into a well-functioning space. A designer's expertise ensures the end result matches the desired style, works effectively, and meets unique needs.
- Kitchen and bath designers often reduce costs by using more efficient cabinet layouts, awareness of lower-cost options, and avoiding expensive corrections or repairs to a poor design.
- A professional designer is knowledgeable in kitchen & bath planning guidelines. Following these guidelines ensures meeting local building codes and safety regulations and makes the space more functional for the homeowner. Two examples include designing sufficient countertop space next to cooking surfaces and knee space for island seating areas.
- The space being redesigned may create design challenges ... numerous doorways or angled walls. Professional designers are trained to develop various options for complex spaces that achieve the desired functionality and aesthetics.



- Professional designers work with homeowners to consider all the details of a project. This includes developing the necessary drawings, paying attention to lighting and electrical requirements, and choosing cabinet hardware and finishes to enhance the final design.

While the above items are not an exhaustive list, a professional designer provides valuable assistance in creating an attractive space to meet needs, maximizing the project's budget, and solving problems encountered throughout the project.

## Trends – Dark is the New Black

Trends are clearly headed in the direction of deep, rich finishes with a luxurious appearance. This continues a long-time trend of richer, darker colors.

“In the 1990’s, lighter woods with more texture became very trendy,” says Faith Allen, senior product manager for Merillat. “Today, we’re seeing trends going even deeper and richer, crossing over into the truly dark black and brown look. Three colors currently available in Merillat cabinets satisfying the elusive combination of trendy and timeless are Sedona, Kona and English Saddle Glaze. All three finishes are available in Maple.



Sedona



Kona



English Saddle

## Wood-Mode Fall Savings Event

The KitchenWright is happy to announce that through November 2009, Wood-Mode and Brookhaven Cabinetry are reducing prices on a variety of door and drawer head options. The Fall Savings Event will help stretch your budget for the kitchen, bath, or home office project you are planning. On a typical kitchen project, this cabinet promotion could save \$3,000 in cabinet costs. Please stop in to see how we can make these savings work for you.

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We hope you find our newsletter helpful. If you have any questions or would like to talk with one of our professional designers about a remodeling project, please give us a call (317-848-1111), stop by our showroom in Carmel Indiana, or send us an email at [info@thekitchenwright.com](mailto:info@thekitchenwright.com).